

ACCROÎTRE SA VISIBILITÉ AVEC LE PROTOCOLE **OPEN GRAPH**





Emmanuel Danan

44 ans

Paris

MERCENAIRE JOOMLA! ...À LA RECHERCHE D'UNE ARMÉE

- co-fondateur de l'AFUJ
- expert Joomla! depuis 2005
 - plus de 50 sites Joomla!
 - une dizaine d'extensions
- inventeur de FLEXIcontent
 - JOSCAR de la meilleure innovation de l'année (Francfort 2010)
 - Classée 32e sur plus de 7700 extensions

facebook: <https://www.facebook.com/emmanuel.danan> | **twitter:** @vistamedia | **mobile:** +33 6 01 21 85 47

QU'EST-CE QUE L'**OPEN GRAPH**?

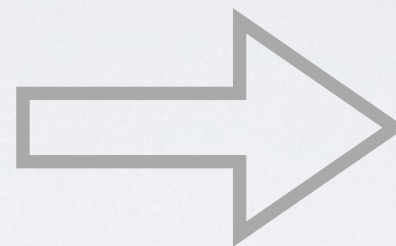
“L'Open Graph est un protocole qui permet à des sites tiers d'interagir avec les informations d'un profil Facebook et avec les relations de ce dernier...”

– JDN (<http://www.journaldunet.com/ebusiness/le-net/open-graph/>)

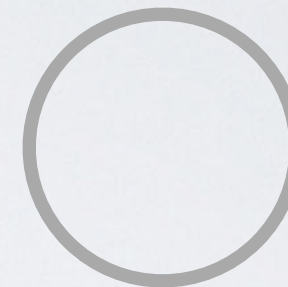
COMMENT FONCTIONNE L'**OPEN GRAPH**?



Acteur



Action



Objet

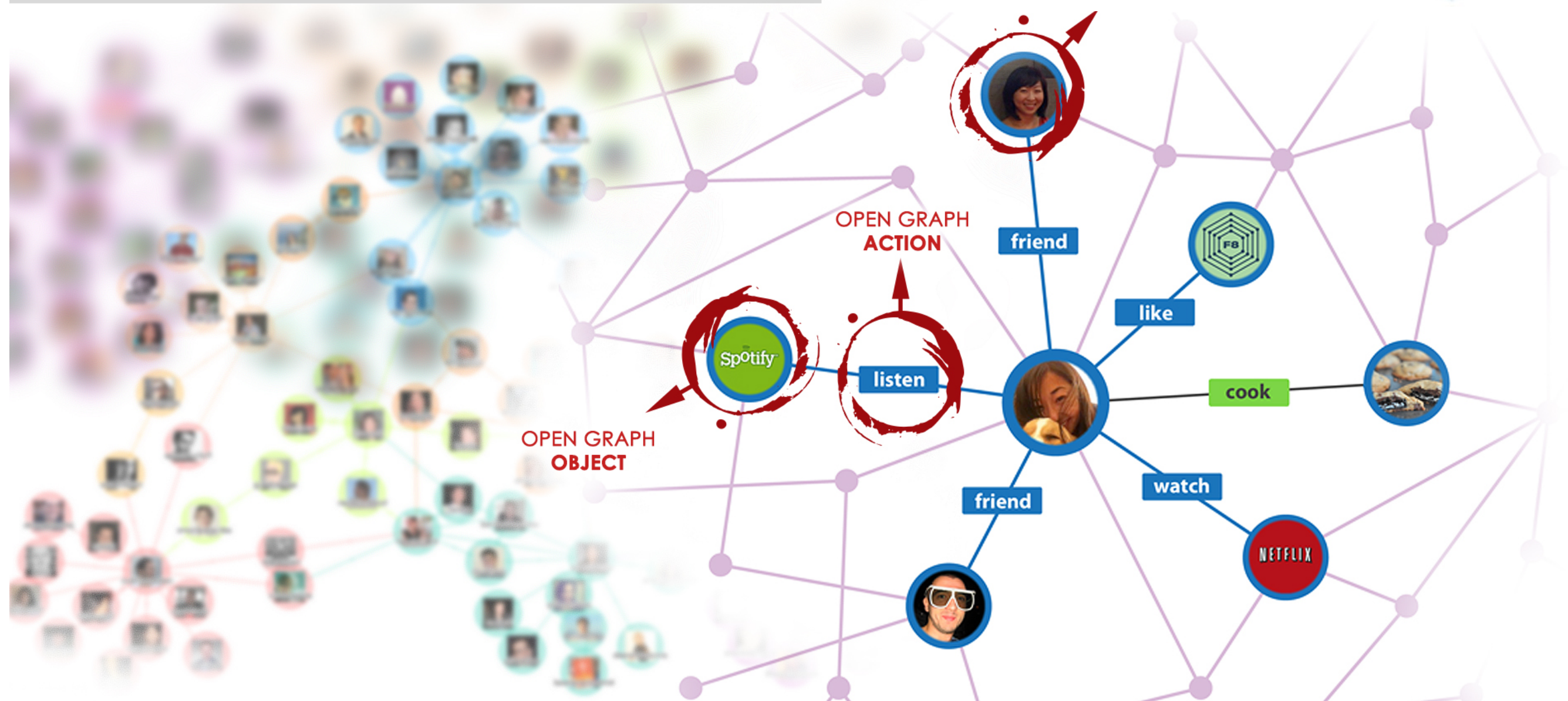
Exemples



- Partager
- Ecouter
- Regarder
- Jouer
- Cuisiner
- Vouloir
- ...

- Article
- Chanson
- Film
- Jeu
- Recette
- Produit
- ...

OPEN GRAPH & SOCIAL GRAPH




```
38 <!-- BOF Socialmeta plugin for Joomla! https://github.com/vistamedia/socialmeta -->
39 <!-- og common meta -->
40 <meta property="og:site_name" content="Pedalsteel.fr - Mat Davallet - French pedal steel guitarist & audio engineering" />
41 <meta property="og:type" content="article" />
42 <meta property="og:url" content="http://pedalsteel.fr/index.php/173-articles/912-refurbishment-sho-bud-lloyd-green-mid-70-s-step-4-new-lkv-mounting" />
43 <meta property="og:locale" content="en_GB" />
44 <meta property="og:title" content="Refurbishment Sho-Bud Lloyd Green Mid 70's" />
45 <meta property="og:description" content="Step 4 - New vertical Lever (the first one for this guitar). Brain teaser to find the right place !" />
46 <meta property="og:updated_time" content="2016-04-09T13:49:58+0200" />
47 <meta property="og:image" content="http://pedalsteel.fr/images/IMAGES_SITE/IMAGES_FACEBOOK/lkv_mounting.jpg" />
48 <meta property="og:image:width" content="1200" />
49 <meta property="og:image:height" content="627" />
50 <meta property="og:image:type" content="image/jpeg" />
51 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-riding" />
52 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly" />
53 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/910-refurbishment-sho-bud-lloyd-green-mid-70-s-step-2-polishing" />
54 <!-- og:article specific meta -->
55 <meta property="article:author" content="https://www.facebook.com/mat.budymat" />
56 <meta property="article:publisher" content="https://www.facebook.com/pedalsteel.fr" />
57 <meta property="article:modified_time" content="2016-04-09T13:49:58+0200" />
58 <meta property="article:published_time" content="2015-03-10T20:24:03+0100" />
59 <meta property="article:section" content="Articles" />
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61 <meta property="article:tag" content="pedalsteel" />
62 <meta property="article:tag" content="repair" />
63 <meta property="article:tag" content="lever" />
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66 <meta property="fb:admins" content="1114590141" />
67 <!-- Twitter Specific -->
68 <meta name="twitter:card" content="summary_large_image" />
69 <meta name="twitter:site" content="@pedalsteelfr" />
70 <!-- EOF Socialmeta plugin for Joomla! https://github.com/vistamedia/socialmeta -->
```


LE **CADRE** DE CETTE PRÉSENTATION

- 2 objets : **article** et **video**
- 1 action : **partager**
- intégration :
 - articles Joomla! : `com_content.article`
 - items FLEXIcontent : `com_flexicontent.item`

FACEBOOK REPRÉSENTE À LUI SEUL 92% DES PARTAGES SOCIAUX

NAYTEV INSIGHTS

GUIDES ▾ NAYTEV ▾

Get Fresh Insights

BY ZACK LISCIO — APRIL 05, 2016 — 3 MINUTE READ

Facebook is King, Other Networks Fight for Scraps

Analyzing Social Actions & Social Distribution for Media

f

41

in

17

Tl;dr; Facebook still owns social, but other networks show promise

With all the buzz around publishers rapidly diversifying their content distribution across social networks, we wanted to see how the top social networks are actually performing.

We analyzed social engagement for 68,581 top articles across 7 major media companies. Like most modern publications, each company derives a huge portion of their traffic from social media.

We found that Facebook alone drove 92% of the total social actions, confirming the [trend we've noted before](#) that Facebook dominates the social playing field.

However, there's more to the story: the overall distribution varies markedly among publishers, illustrating the unique approach each is taking to engage audiences beyond Facebook.

<http://blog.naytev.com/facebook-is-king/>

FACEBOOK A DÉPASSÉ GOOGLE EN TERME DE SOURCE DE TRAFFIC



The screenshot shows a Business Insider UK article from August 18, 2015. The article is titled "Facebook is now more important than Google for online publishers" and is written by Jillian D'Onfro. It features social media sharing buttons for Facebook, LinkedIn, Twitter, Email, and Print. Below the article title, there are four sponsored links: "The Gmail Trick That Google Doesn't Do", "Airline Alliances Bring Pampering...", "Find out why more than 20 million...", and "Gamers around the world have been...". The main text of the article states that Facebook is starting to drive more traffic to digital media websites than Google, according to new data from Parse.ly, an analytics firm which collects data for about 400 digital publishers, including Conde Nast, Reuters, Mashable, and The Atlantic. The article also mentions that Facebook's rise has been slow and steady since at least 2012, as it has.

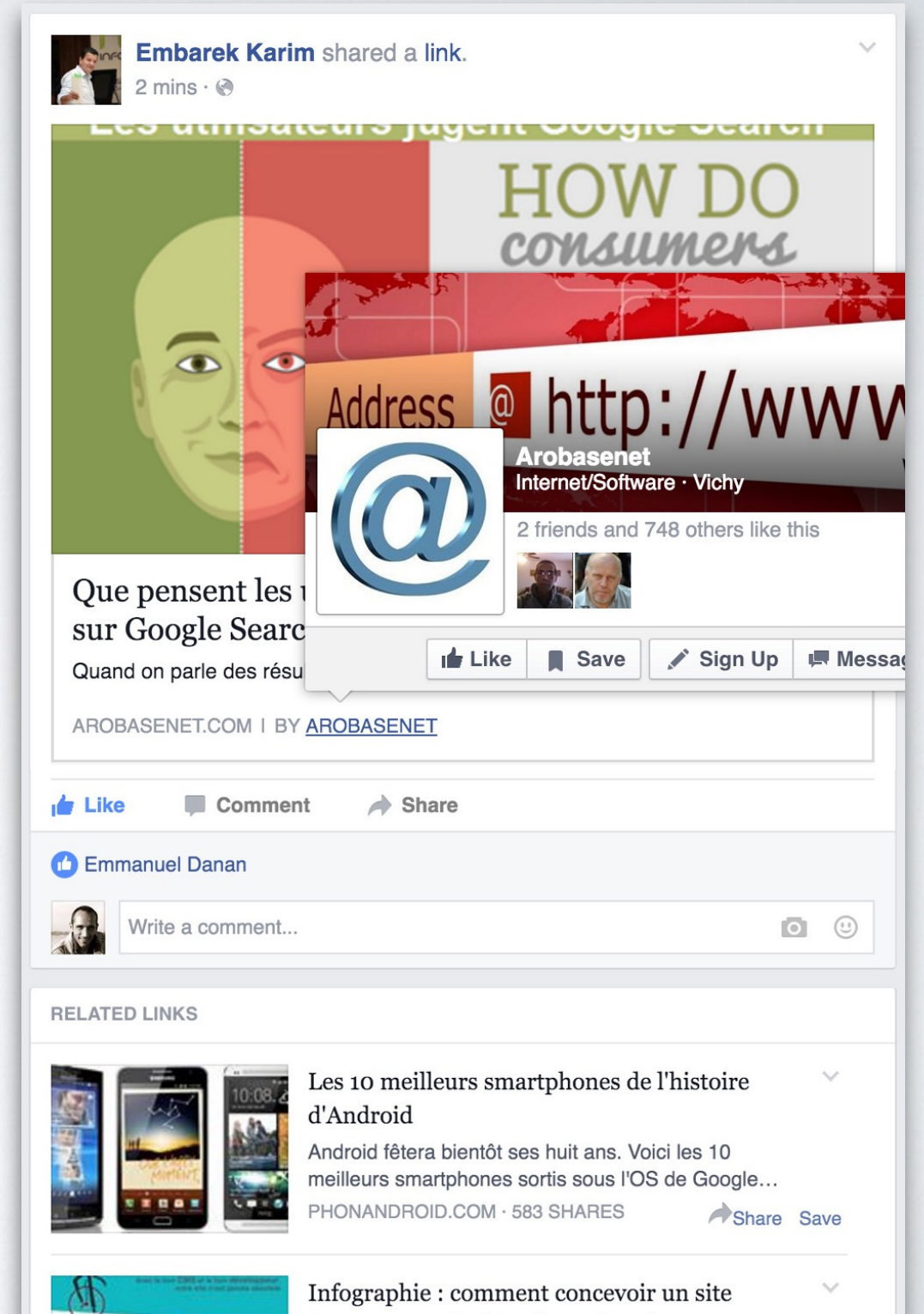
Facebook is starting to drive more traffic to digital media websites than Google is, according to new data from Parse.ly, an analytics firm which collects data for about 400 digital publishers, including Conde Nast, Reuters, Mashable, and The Atlantic.

Facebook's rise has been slow and steady since at least 2012, as it has

<http://uk.businessinsider.com/facebook-v-google-referral-traffic-2015-8>

POURQUOI METTRE EN PLACE L'**OPEN GRAPH**?

Quelle est la publication...
...qui a le plus d'**impact**?



Vous voulez laisser faire le **hasard**? **Sérieusement?**

Tout ce que vous voulez savoir sur la certification Joomla!

Tout ce que vous voulez savoir sur la certification Joomla! Thème(s) Web Master, Designer, Chef de projet, Développeur
Horaire 13h40 Salle Salle plénière Intervenant(s)
La mise en place de la certification Joomla! sera très certainement l'événement de l'année pour notre communauté et beaucoup d'entre vo...

JOOMLADAY.FR | BY ERIC LAMY



Tout ce que vous voulez savoir sur la certification Joomla!

Tout ce que vous voulez savoir sur la certification Joomla! Thème(s) Web Master, Designer, Chef de projet, Développeur
Horaire 13h40 Salle Salle...

JOOMLADAY.FR | BY ERIC LAMY

Status Photo/Video Life Event

 <https://www.joomladay.fr/programme/tout-ce-que-vous-voulez-savoir-sur-la-certification-joomla>

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JOOMLADAY.FR | BY ERIC LAMY

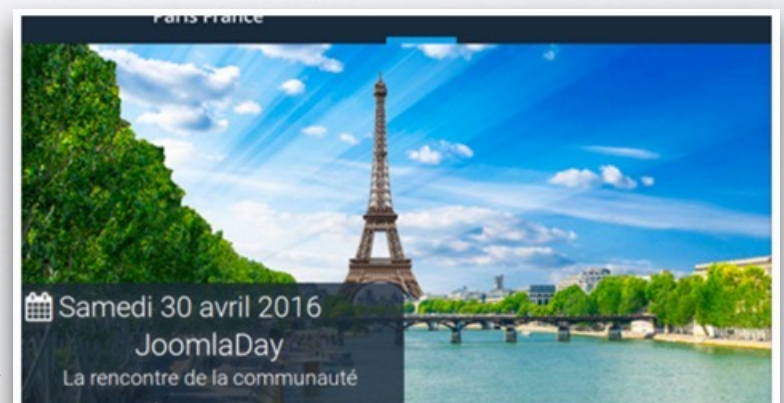
Public Post



Tout ce que vous voulez savoir sur la certification Joomla!

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JOOMLADAY.FR | BY ERIC LAMY

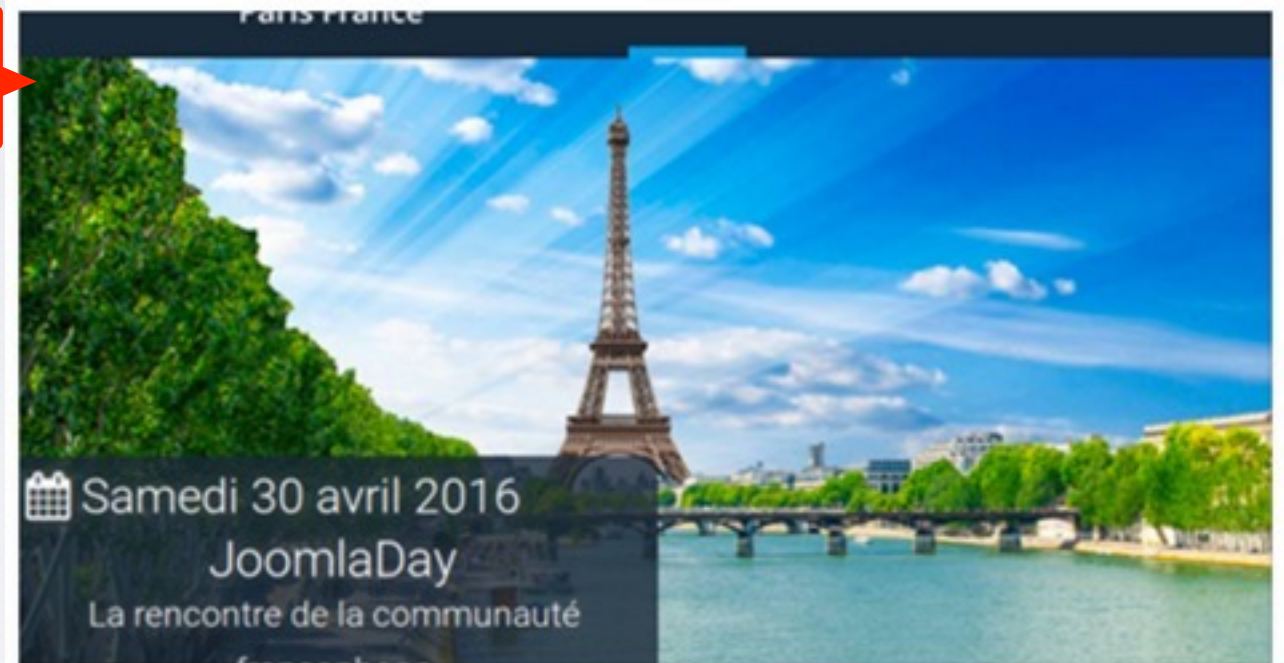
LES **BALISES** ~~PRINCIPALES~~
VISIBLES

og:image

twitter:image

Utilisez des images d'au moins 1200 x 630 pixels pour un meilleur affichage sur les appareils de haute résolution. Au minimum, vous devriez utiliser des images de 600 x 315 pixels pour afficher de plus grandes images pour les publications de liens de page. Le poids des images doit être inférieur à 8MB. Essayez de rester proche d'un ratio de 1.91:1 pour l'affiche complet de l'image dans le fil d'actualité, sans rognage.

la



Tout ce que vous voulez savoir sur la certification Joomla!

Tout ce que vous voulez savoir sur la certification Joomla! Thème(s)Web Master, Designer, Chef de projet, DéveloppeurHoraire13h40SalleSalle...

JOOMLADAY.FR | BY ERIC LAMY

lb



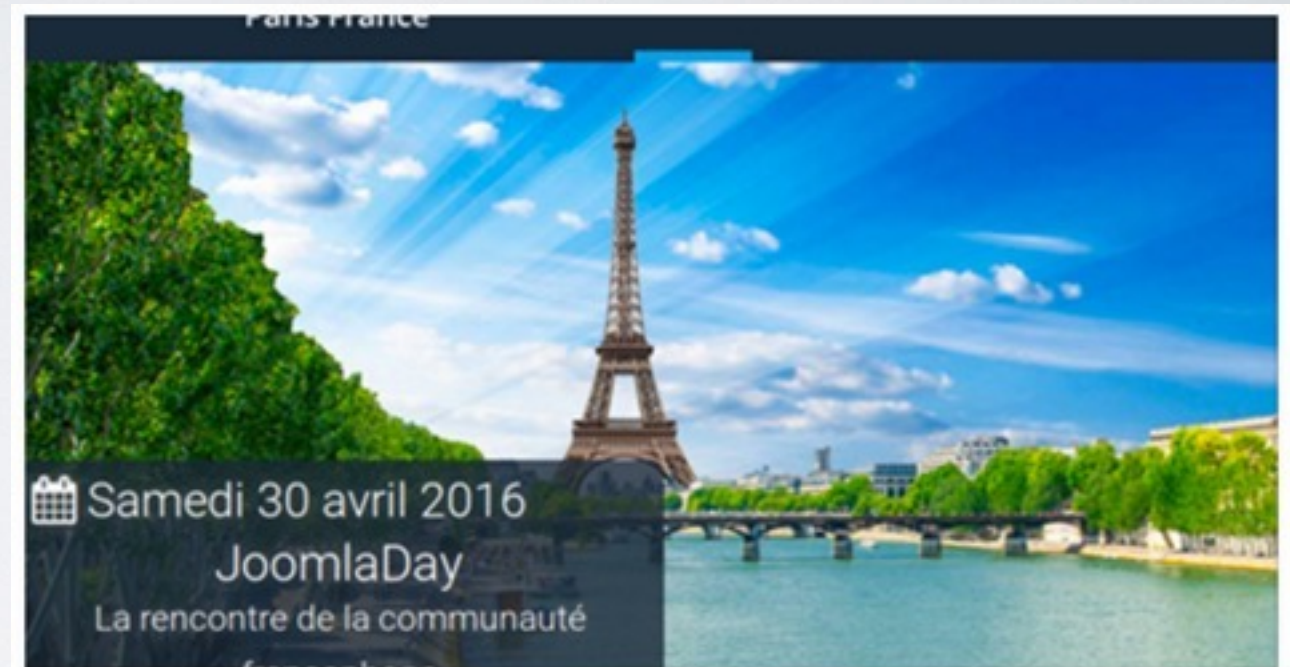
og:image

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45 <meta property="og:description" content="Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing." />
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47 <meta property="og:image" content="http://pedalsteel.fr/images/IMAGES_SITE/IMAGES_FACEBOOK/Ldg_step3_changer_logo.jpg" />
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65 <meta name="twitter:site" content="@pedalsteelfr" />
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```


og:title

twitter:title

Le titre n'est en théorie pas limité, mais d'après mes tests on peut mettre jusqu'à 78 caractères (au dessus il sera rogné)



2

Tout ce que vous voulez savoir sur la certification Joomla!

Tout ce que vous voulez savoir sur la certification Joomla! Thème(s) Web Master, Designer, Chef de projet, Développeur Horaire 13h40 Salle Salle...

JOOMLADAY.FR | BY ERIC LAMY

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46 <meta property="og:updated_time" content="2016-04-09T13:50:09+0200" />
```


og:description

twitter:description

Le description n'est en théorie pas limité non plus, mais d'après mes tests on peut mettre jusqu'à 200 caractères (au dessus il sera rogné)



```

38 <!-- BOF Socialmeta plugin for Joomla! https://github.com/vistamedia/socialmeta -->
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45 <meta property="og:description" content="Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing." />
46 <meta property="og:image" content="2016-04-09T13:50:09+0200" />

```


article:author

twitter:site

Cette balise que très peu de sites Joomla! utilisent est néanmoins fondamentale pour gagner de l'audience. Elle va permettre à la personne qui voit passer cela dans le flux de liker la page ou suivre l'auteur



```

51 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-roding" />
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56 <meta property="article:publisher" content="https://www.facebook.com/pedalsteel.fr" />
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58 <meta property="article:published_time" content="2015-03-10T20:24:03+0100" />
59 <meta property="article:section" content="Articles" />
60 <!-- Facebook specific -->

```


 **Emmanuel Danan** a partagé un lien.
23 avril, 10:38 · Paris · 



PEDALSTEEL.FR

Refurbishment
Step 3 - changer asse
cleaning and polishing

Mat Budymat Davallet
53 abonné(e)s

10 amis communs, dont Simon Hayes et Philippe Mehus

PEDALSTEEL.FR | DE [MAT BUDYMAT DAVALLET](#)

1



hreflang: the ultimate guide

hreflang: the ultimate guide • Yoast

This guide discusses what hreflang is, what it is for and gives in-depth information on how to implement it for your multilingual website(s).

GOO.GL/CBBD2S | BY JOOST DE VALK

See more from Joost de Valk.



2



Joomla Certification Program

Tout ce que vous voulez savoir sur la certification Joomla!

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JOOMLADAY.FR | BY ERIC LAMY

3

LES **BALISES** ~~POTENTIELLEMENT VISIBLES~~
À SÉRIEUSEMENT **CONSIDÉRER**

article:publisher

Elle représente l'entité (la page) qui publie l'article. Elle est surtout utile quand la balise `article:author` contient un utilisateur et non une page.



```

51 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-roding" />
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58 <meta property="article:published_time" content="2015-03-10T20:24:03+0100" />
59 <meta property="article:section" content="Articles" />
60 <!-- Facebook specific -->

```


og:see_also

Cette balise sert en théorie à piloter les “related links” mais ce n’est pas une science exacte. Cependant, ça ne mange pas de pain d’essayer...

6

RELATED LINKS



Les 10 meilleurs smartphones de l'histoire d'Android

Android fête bientôt ses huit ans. Voici les 10 meilleurs smartphones sortis sous l'OS de Google...

PHONANDROID.COM · 583 SHARES

Share Save



Infographie : comment concevoir un site internet pour le faire durer dans le temps

Pour que votre site perdure dans le temps, il est indispensable de bien le concevoir. Voici les étapes...

INFO.ZUMAPARIS.COM · 6 SHARES

Share Save



16 outils de community management à tester - @EAlchimie

#infographie 16 outils de Community Management à tester via @EAlchimie #RéseauxSociaux

PINTEREST.COM · 5 SHARES

Share Save

```

48 <meta property="og:image:width" content="1200" />
49 <meta property="og:image:height" content="627" />
50 <meta property="og:image:type" content="image/jpeg" />
51 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-riding" />
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```


article:tag

Cette balise sert aussi en théorie à piloter les “related links” mais ce n’est pas une science exacte. Cependant autant mettre toutes les chances de son côté ;-)

7

RELATED LINKS



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[Share](#) [Save](#)



16 outils de community management à tester - @EAlchimie

#infographie 16 outils de Community Management à tester via @EAlchimie #RéseauxSociaux

PINTEREST.COM · 5 SHARES

[Share](#) [Save](#)

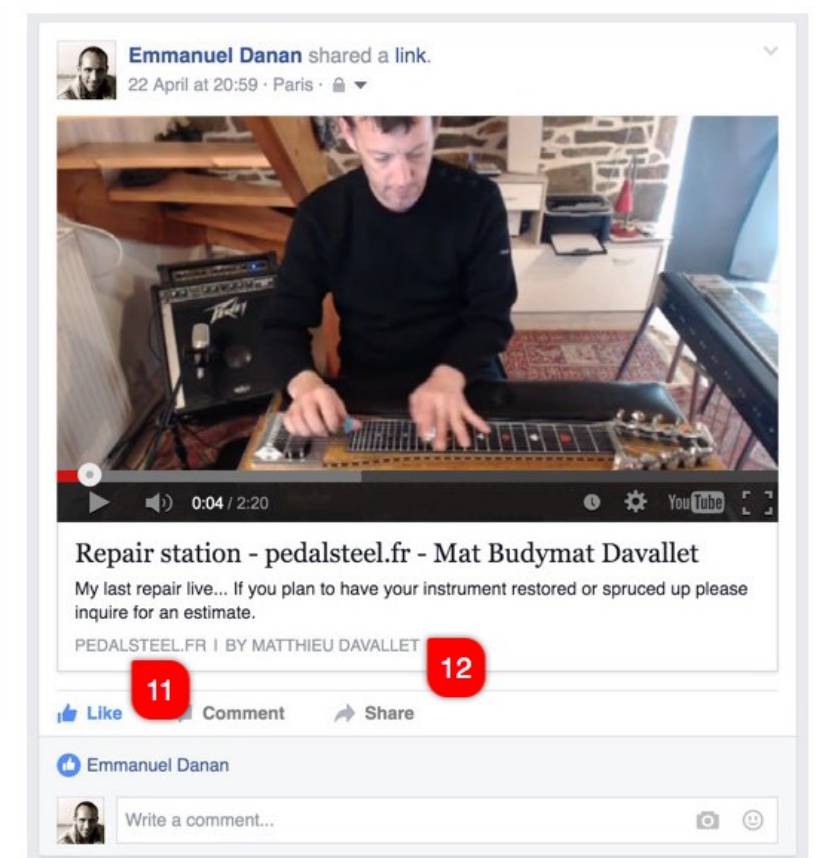
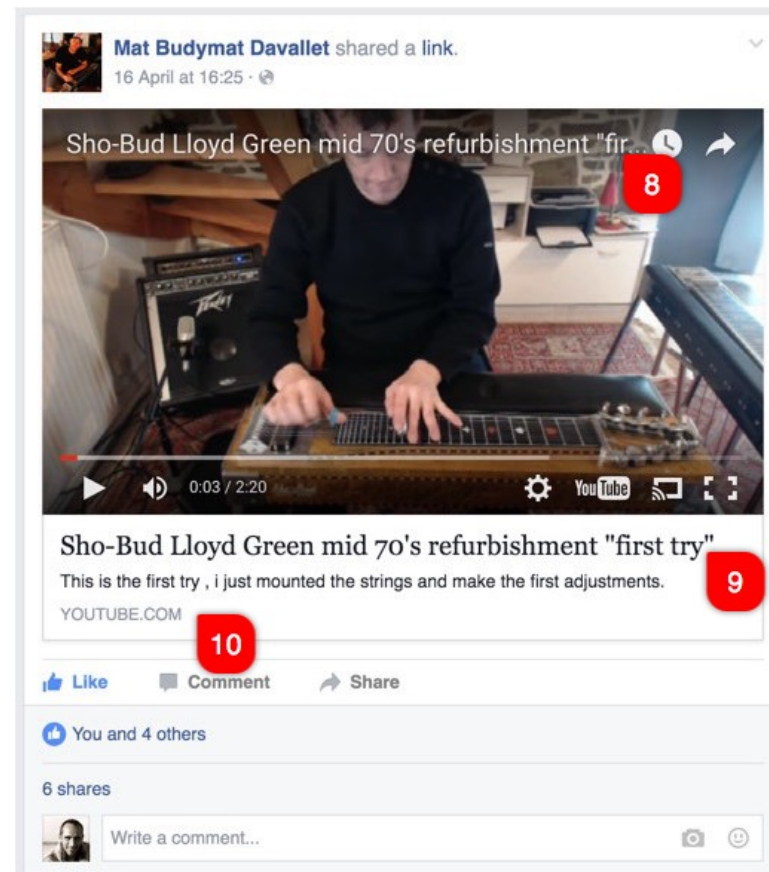
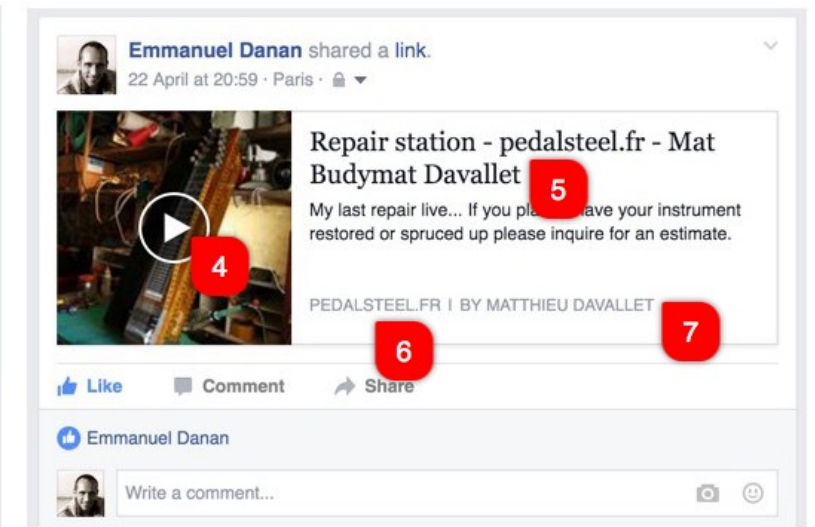
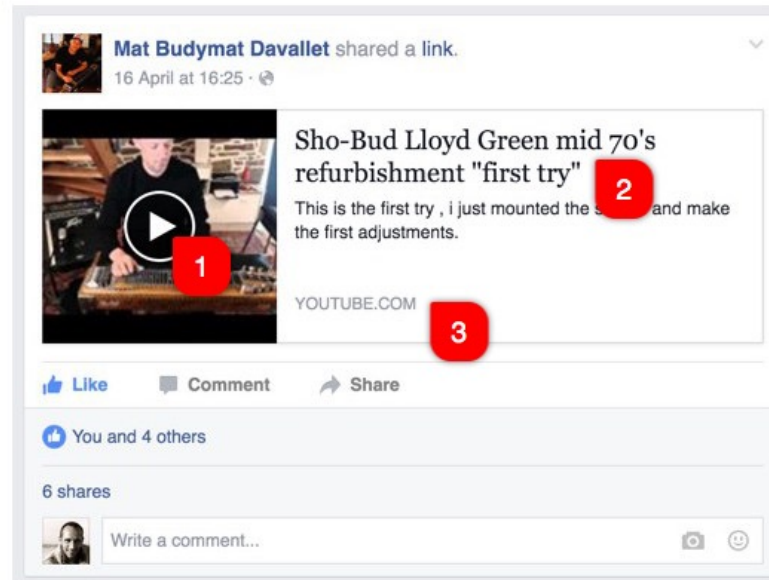
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<meta property="fb:admins" content="1114590141" />
```

PROMOUVOIR UN ARTICLE AVEC UNE VIDEO

*directement lisible dans le **flux**
des **réseaux sociaux***

LE PRINCIPE...

Utiliser la bande passante de de **youtube** pour promouvoir votre propre site sur les réseaux sociaux



LE CAS **VIMEO**...

sur Vimeo, même si le lien vers votre site semble fonctionner toute action de clic déclenche la lecture de la vidéo.
En revanche sur iOS cela fonctionne.



LA MISE EN ŒUVRE

Voici les méta à renseigner pour transformer votre article en video

```

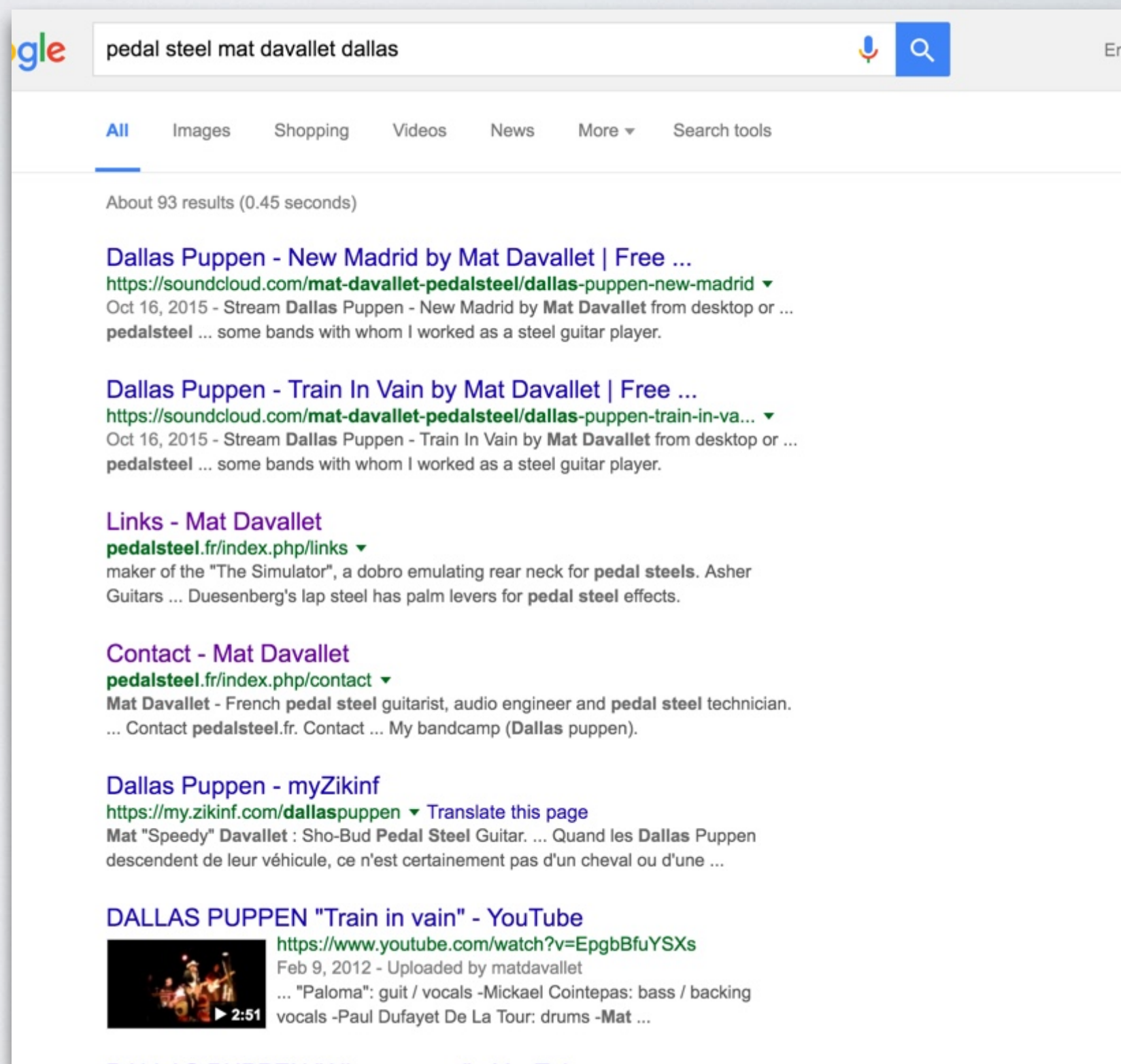
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41 <meta property="og:type" content="video" />
42 <meta property="og:url" content="http://pedalsteel.fr/index.php/repair-station" />
43 <meta property="og:locale" content="en_GB" />
44 <meta property="og:title" content="Repair station - pedalsteel.fr - Mat Budymat Davallet" />
45 <meta property="og:description" content="My last repair live... If you plan to have your instrument restored or spruced up please inquire for an estimate. Located in France,
operating through European area and for overseas special orders." />
46 <meta property="og:updated_time" content="2016-04-28T15:36:48+0200" />
47 <meta property="og:image" content="http://pedalsteel.fr/images/IMAGES_SITE/IMAGES_FACEBOOK/Images_carres/Repairstation_carre.jpg" />
48 <meta property="og:image:width" content="1200" />
49 <meta property="og:image:height" content="1200" />
50 <meta property="og:image:type" content="image/jpeg" />
51 <meta property="og:video" content="https://www.youtube.com/watch?v=LflvUl6To7w" />
52 <meta property="og:video:secure_url" content="https://www.youtube.com/v/LflvUl6To7w?version=3&autoplay=1" />
53 <meta property="og:video:type" content="application/x-shockwave-flash" />
54 <meta property="og:video:width" content="640" />
55 <meta property="og:video:height" content="360" />
56 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/repair-station/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-roding" />
57 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/repair-station/173-articles/912-refurbishment-sho-bud-lloyd-green-mid-70-s-step-4-new-vertical-lever" />
58 <meta property="og:see_also" content="http://pedalsteel.fr/index.php/repair-station/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly" />
59 <!-- Facebook specific -->
60 <meta property="fb:app_id" content="607235946090888" />
61 <meta property="fb:admins" content="1114590141" />
62 <!-- Twitter Specific -->
63 <meta name="twitter:card" content="player" />
64 <meta name="twitter:site" content="@pedalsteelfr" />
65 <meta name="twitter:player" content="https://www.youtube.com/watch?v=LflvUl6To7w" />
66 <meta name="twitter:player:width" content="640" />
67 <meta name="twitter:player:height" content="360" />
68 <!-- EOF Socialmeta plugin for Joomla! https://github.com/vistamedia/socialmeta -->

```


LE **BONUS**...

Même si, en terme de SEO à proprement parler, un contenu vidéo n'a pas un meilleur rank qu'un article...

... qui remarque-t'on sur la page de résultats Google?



VOUS VOULEZ **TESTER?...**

Partagez ces liens sur votre mur Facebook

Joomla!/Youtube

<http://pedalsteel.fr/index.php/repair-station>

Joomla!/Vimeo

<http://www.snowkitemaster.com/>

N'hésitez pas ça fera de la pub à mes amis ;-)

ET SI C'ÉTAIT AUSSI **FACILE** QUE ÇA...

Articles associés	Refurbishment Sho-Bud L	<input type="checkbox"/> Sélection	<input checked="" type="checkbox"/> Effacer
Articles associés	Refurbishment Sho-Bud L	<input type="checkbox"/> Sélection	<input checked="" type="checkbox"/> Effacer
Articles associés	Refurbishment Sho-Bud L	<input type="checkbox"/> Sélection	<input checked="" type="checkbox"/> Effacer
URL HTTPS de la vidéo	<input type="text"/>		<input type="button" value="Extraire les propriétés"/> <input type="button" value="Effacer"/>
Flux sécurisé	<input type="text"/>		
MIME Video	<input type="text"/>		
Largeur de la video	<input type="text"/>		
Hauteur de la video	<input type="text"/>		
Type principal de contenu	<input checked="" type="button" value="Article"/> <input type="button" value="Video"/>		

 **Emmanuel Danan** a partagé un lien.

26 avril, 12:02 · 



Repair station - pedalsteel.fr - Mat Budymat Davallet

My last repair live... If you plan to have your instrument restored or spruced up please inquire for an estimate. Located in France, operating through European area...

PEDALSTEEL.FR | PAR MAT BUDYMAT DAVALLET

 J'aime  Commenter  Partager

 **Simon Hayes**

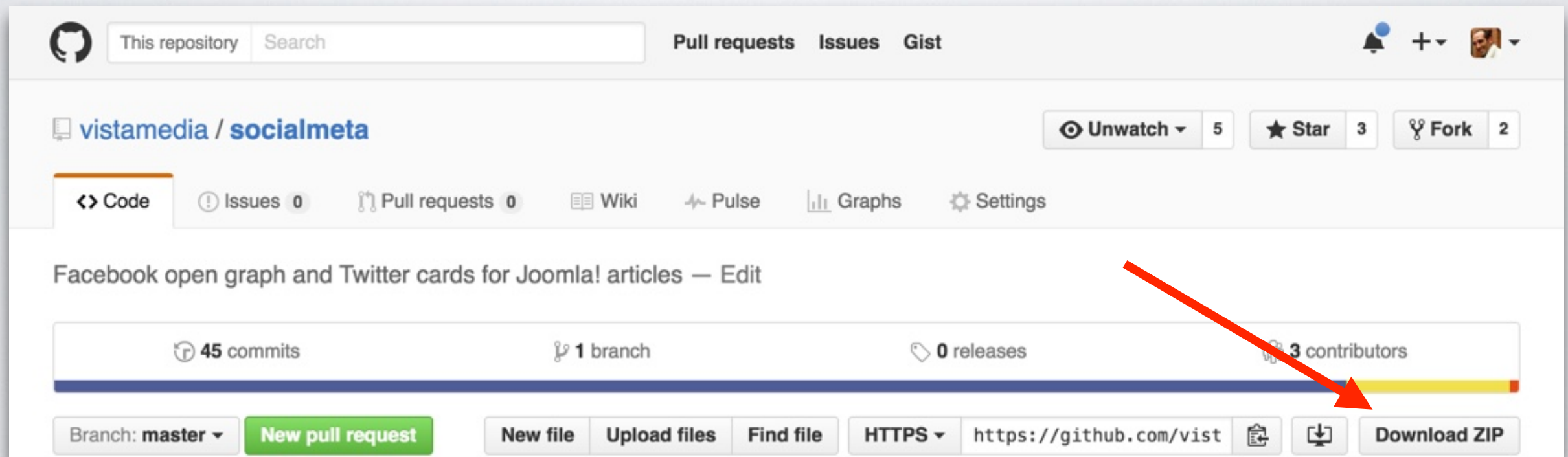
 Votre commentaire...  

 **Emmanuel Danan** a partagé un lien.

23 avril, 10:45 · Paris · 



LAISSER MOI VOUS PRESENTER **SOCIALMETA**



<https://github.com/vistamedia/socialmeta>

Système Utilisateurs Menus Contenu Composants Extensions Aide

Plug-ins : Système - Socialmeta

Enregistrer Enregistrer & Fermer Fermer

Plug-in Paramètres avancés



Système - Socialmeta

system / socialmeta

Vous permet de configurer correctement le partage de contenu sur Facebook, Twitter et autres réseaux sociaux. Vous pouvez choisir l'image, le titre et la description en créant des métas pour Open Graph.

Des informations utiles, que vous devriez lire

Tout d'abord, les [Recommandations en matière de partage pour les sites web et les applications mobiles de Facebook](#). Utilisez le [Débogueur d'objet Open Graph Facebook](#) pour vérifier vos pages et mettre vos images en cache. Pour plus d'informations sur le protocole Open Graph, veuillez consulter ogp.me

Image du site par défaut  images/facebox Sélectionner 

ID de l'application Facebook

ID de l'Admin

URL du profil Facebook

URL de la page Facebook

@pseudo Twitter

Limite du titre

Limite de la description


CONFIGURATION

Seuls 3 paramètres sont recommandés

- une image par défaut
- l'URL du profil Facebook
- le pseudo

Application ID et Admin ID servent pour pouvoir accéder aux mesures de Facebook insights <https://developers.facebook.com/docs/sharing/best-practices#learn> mais ne sont pas obligatoire



Système Utilisateurs Menus Contenu Composants Extensions Aide

 Articles : Modifier

Enregistrer Enregistrer & Fermer Enregistrer & Nouveau Enregistrer une copie Versions Fermer

Titre * Repair Alias repair

Contenu Publication Images et liens Paramètres Social Paramètres de création/modification Droits



Image  images/IMAGES_SITE/IMAGES_F/ Sélectionner 



Faites attention à la résolution des images !



Utilisez des images d'au moins 1200 x 630 pixels pour un meilleur affichage sur les appareils de haute résolution. Au minimum, vous devriez utiliser des images de 600 x 315 pixels pour afficher de plus grandes images pour les publications de liens de page. Le poids des images doit être inférieur à 8MB. Essayez de rester proche d'un ratio de 1.91:1 pour l'affiche complet de l'image dans le fil d'actualité, sans rognage. Consultez <https://developers.facebook.com/docs/sharing/best-practices#images> pour plus d'informations.

Titre Repair station - pedalsteel.fr - Mat Budymat Davallet
15 caractères restants...

Description My last repair live... If you plan to have your instrument restored or spruced up please inquire for an estimate.
Located in France, operating through European area and for overseas special orders.
3 caractères restants...

Articles associés Refurbishment Sho-Bud L  Sélection  Effacer

Articles associés Refurbishment Sho-Bud L  Sélection  Effacer

Articles associés Refurbishment Sho-Bud L  Sélection  Effacer

UTILISATION

ben...

... remplir les champs ;)

UTILISATION (SUITE)

ben...

... remplir les champs ;)

plus d'informations.

Titre
15 caractères restants...


Description
3 caractères restants...

Articles associés

Articles associés

Articles associés

URL HTTPS de la vidéo

 **Sho Bud Professional refurb2**
1st try after Refurbishment of a wonderful Sho-Bud Professional D10 !!

Flux sécurisé

MIME Video

Largeur de la video

Hauteur de la video

Type principal de contenu

Notez que Dailymotion ne fonctionne pas... (pour des raisons obscures ils ont leur propre nomenclature de méta)

ATTENTION! QUAND VOUS EFFECTUEZ
DES **MODIFICATIONS** PENSEZ À...

... **TESTER** SES PAGES
ET **PURGER** LE CACHE
DE FACEBOOK

facebook for developers | Produits | Documentation | Outils et assistance | Actualités | Vidéos | Recherche | Mes apps

Sharing Debugger

Sharing Debugger | Batch Invalidator | Jeton d'accès

Saisir une URL Déboguer

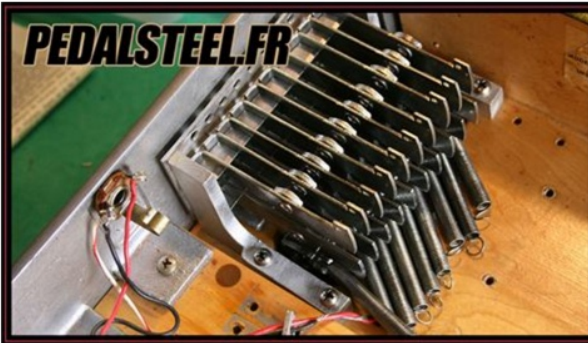
Warnings That Should Be Fixed

Meta with name instead of property: The meta tag on the page was specified with name 'author', which matches a configured property of this object type. It will be ignored unless specified with the meta property attribute instead of the meta name attribute.

When and how we last scraped the URL

Time Scraped	23 avril, 10:37	Scrape Again
Code de réponse	206	
URL recherchée	http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly	
URL canonique	http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly 22 likes, shares and comments (En savoir plus)	

Link Preview



Refurbishment Sho-Bud Lloyd Green Mid 70's
Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing.
PEDALSTEEL.FR | DE MAT BUDYMAT DAVALLET

Server IP: 213.186.33.87

SHARING DEBUGGER

<https://developers.facebook.com/tools/debug/>

Based on the raw tags, we constructed the following Open Graph properties

fb:app_id	607235946090888
og:url	http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly
og:type	article
og:title	Refurbishment Sho-Bud Lloyd Green Mid 70's
og:description	Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing.
og:image	http://pedalsteel.fr/images/IMAGES_SITE/IMAGES_FACEBOOK/Ldg_step3_changer_logo.jpg

[Show All Raw Tags](#) 28

Adresses URL

Open Graph	Open Graph Object Debugger
API du graphe	https://graph.facebook.com/949900351796207
Scraped URL	See exactly what our scraper sees for your URL
Scrape API	Scrape via API

facebook for developers
Produits
Documentation
Outils et assistance
Actualités
Vidéos
Recherche
Mes apps

Open Graph Object Debugger

Input URL

http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly

Show existing scrape information Fetch new scrape information

When and how we last scraped the URL

Time Scraped	23 avril, 10:37
Code de réponse	206
URL recherchée	http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly
URL canonique	http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly (22 likes, shares and comments More Info)
Server IP	213.186.33.87

Warnings That Should Be Fixed

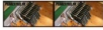
Meta with name instead of property	The meta tag on the page was specified with name 'author', which matches a configured property of this object type. It will be ignored unless specified with the meta property attribute instead of the meta name attribute.
------------------------------------	--

These are the raw tags that we found

Balise META	<meta property="og:site_name" content="Pedalsteel.fr - Mat Davallet - French pedal steel guitarist & audio engineering" />
Balise META	<meta property="og:type" content="article" />
Balise META	<meta property="og:url" content="http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly" />
Balise META	<meta property="og:locale" content="en_GB" />
Balise META	<meta property="og:title" content="Refurbishment Sho-Bud Lloyd Green Mid 70's" />
Balise META	<meta property="og:description" content="Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing." />
Balise META	<meta property="og:updated_time" content="2016-04-09T13:50:09+0200" />
Balise META	<meta property="og:image" content="http://pedalsteel.fr/images/IMAGES_SITE/IMAGES_FACEBOOK/Ldg_step3_changer_logo.jpg" />
Balise META	<meta property="og:image:width" content="1200" />
Balise META	<meta property="og:image:height" content="627" />
Balise META	<meta property="og:image:type" content="image/jpeg" />
Balise META	<meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-riding" />
Balise META	<meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/912-refurbishment-sho-bud-lloyd-green-mid-70-s-step-4-new-vertical-lever" />
Balise META	<meta property="og:see_also" content="http://pedalsteel.fr/index.php/173-articles/910-refurbishment-sho-bud-lloyd-green-mid-70-s-step-2-polishing" />
Balise META	<meta property="article:author" content="https://www.facebook.com/mat.budymat" />
Balise META	<meta property="article:publisher" content="https://www.facebook.com/pedalsteel.fr" />
Balise META	<meta property="article:modified_time" content="2016-04-09T13:50:09+0200" />
Balise META	<meta property="article:published_time" content="2015-03-10T20:24:03+0100" />
Balise META	<meta property="article:section" content="Articles" />
Balise META	<meta property="fb:app_id" content="607235946090888" />
Balise META	<meta property="fb:admins" content="1114590141" />

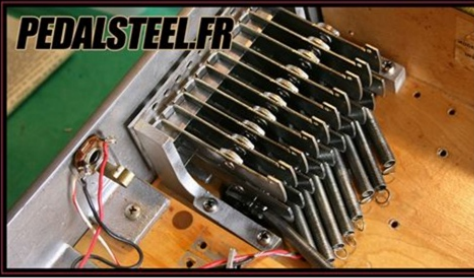
<https://developers.facebook.com/tools/debug/og/object/>

Based on the raw tags, we constructed the following Open Graph properties

fb:admins	Array of length: 1 1114590141
fb:app_id	607235946090888
og:url	http://pedalsteel.fr/index.php/173-articles/911-refurbishment-sho-bud-lloyd-green-mid-70-s-step-3-changer-assembly
og:type	article
og:title	Refurbishment Sho-Bud Lloyd Green Mid 70's
og:locale	{ "locale": "en_gb" }
og:image	
og:description	Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing.
og:site_name	Pedalsteel.fr - Mat Davallet - French pedal steel guitarist & audio engineering
og:updated_time	1461400622
og:see_also	Array of length: 3 http://pedalsteel.fr/index.php/173-articles/913-refurbishment-sho-bud-lloyd-green-mid-70-s-step-5-final-riding http://pedalsteel.fr/index.php/173-articles/912-refurbishment-sho-bud-lloyd-green-mid-70-s-step-4-new-vertical-lever http://pedalsteel.fr/index.php/173-articles/910-refurbishment-sho-bud-lloyd-green-mid-70-s-step-2-polishing
article:published_time	1426015443
article:modified_time	1460202609
article:author	Array of length: 1 636463214
article:publisher	211577349218280
article:section	Articles

When shared, this is what will be included

Based on included and inferred properties, the below preview is what users will see when they share this URL.



Refurbishment Sho-Bud Lloyd Green Mid 70's

Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing.



PEDALSTEEL.FR | DE MAT BUDYMAT DAVALLET

See this in the share dialog.

URLs

Graph API	https://graph.facebook.com/949900351796207
Scraped URL	See exactly what our scraper sees for your URL

VALIDER SES TWITTER CARDS

 Developer
 Documentation
 Community
 


Card validator

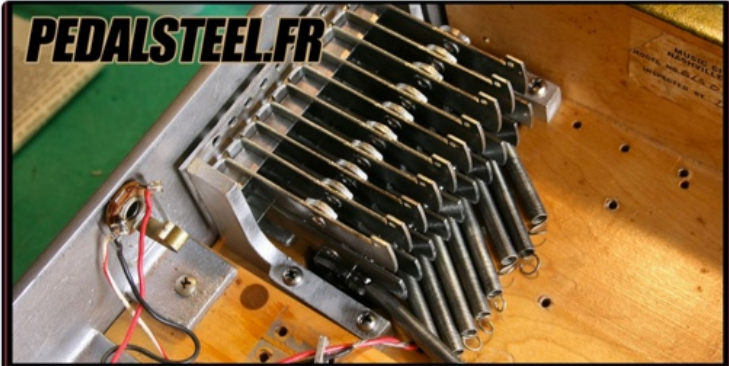
Card URL

Preview card

*.pedalsteel.fr is whitelisted for summary_large_image card

Card preview


Emmanuel Danan @vistamedia
 The card for your website will look a little something like this!



Refurbishment Sho-Bud Lloyd Green Mid 70's
 Step 3 - changer assembly: The third and very important step after disassembly, cleaning and polishing.
pedalsteel.fr

Log

```

INFO: Page fetched successfully
INFO: 27 metatags were found
INFO: twitter:card = summary_large_image tag found
INFO: Card loaded successfully
        
```

CARD VALIDATOR

<https://cards-dev.twitter.com/validator>

Developer
Documentation
Community

Card validator

Card URL

<https://pedalsteel.fr/index.php/173-articles/908-refurbishment-ε>

Preview card

As a website owner you must opt-in to have cards displayed for your domain, and Twitter must approve the integration. To register your domain, please provide the following information:

Administrative Contact

Contact information for the person responsible for administering cards on your website.

Name*

Emmanuel Danan

Email*

emmanuel.danan@gmail.com

Twitter Username*

vistamedia

Website Information

Description*

Short description of the site's content.

☐ Mark my cards as containing sensitive content

If your site publishes images or videos that may contain sensitive content, please check this box so that people can be warned before they see it. [Learn more.](#)

Website Twitter Username*

vistamedia

The primary Twitter handle associated with this domain. The owner of this Twitter account will have to confirm the request via email.

Cancel
Request Approval

Card preview

Emmanuel Danan @vistamedia

The card for your website will look a little something like this!

Unable to render Card preview

Log

INFO: Page fetched successfully
INFO: 30 metatags were found
INFO: twitter:card = player tag found
WARN: Not whitelisted

LE CAS PARTICULIER DES VIDEOS

Vous devez...
“montrer patte blanche”

RESSOURCES UTILES

Useful ressources

Official documents and recommendations

[The open graph protocol](#)
[Sharing Best Practices for Websites & Mobile Apps](#)
[The article object](#)
[Twitter cards official documentation](#)

Testing tools

[Open Graph Object debugger](#)
[Twitter Card Validator](#)

General articles

[What You Need to Know About Open Graph Meta Tags for Total Facebook and Twitter Mastery](#)
[Increase your Social Impact with OpenGraph – Related Articles](#)
[Some meta templates](#)
[New Open Graph tags for media publishers](#)
[Using Author Tags with Facebook Story Previews](#)
[7 Common Meta Tag Mistakes That Publishers Make](#)
[Social Metadata: More Important than You Think](#)
[Facebook is King, Other Networks Fight for Scraps](#)

Articles about video tags and strategy

[How to implement opengraph for video](#)
[Video SEO - basics, essentials & best practises](#)
[How Video Marketing Creates Immediate SEO Results](#)
[Setting Videos not Hosted on Brightcove to Play within Facebook](#)

Less interesting but still some information to grab

[Social Meta Tags for Google, Twitter and Facebook](#)
[Facebook Open Graph Meta Tags Tutorial](#)
[Social Media Tags: 11 Most Important Facebook Meta Tags](#)

<https://github.com/vistamedia/socialmeta#useful-ressources>